

PURELL Brand

Hard on germs, gentle on hands



- Kills the most germs¹ – Just **1 squirt** of PURELL Advanced Hand Sanitizer kills as many germs as **2 squirts** of any other national brand.²
- Enhanced with four nourishing skin-conditioning agents in a skin-friendly formulation that's mild on hands
- Clinically proven effective in helping to maintain skin health – skin moisture and skin feels
- Convenient 8 oz. pump bottle

Active Ingredients: Ethyl alcohol 70% v/v

Inactive Ingredients: Water (aqua), Isopropyl Alcohol, Caprylyl Glycol, Glycerin, Isopropyl Myristate, Tocopheryl Acetate, Acrylates/C10-30 Acrylate Crosspolymer, Aminomethyl Propanol, Fragrance (Parfum)

1. Ounce for ounce kills more germs than other national brands when used on hands in accordance to FDA Health Care Personnel Handwash test methodology.
2. Based on comparative study of average outputs from pump bottles, and tested in accordance with FDA HCPHW guidelines. National brands based on 52-week IRI scan data.

About PURELL HAND SANITIZER

PURELL Hand Sanitizer was invented in 1988 by GOJO to meet the needs of healthcare providers and restaurants operators looking for ways to reduce the spread of germs. Healthcare workers needed to kill germs on their hands when they couldn't get to soap and water. And restaurant operators needed extra germ-fighting protection to reduce the risk of food contamination.

PURELL Hand Sanitizer was a great success, not only because it was effective at killing 99.99% of most common germs, but because it was convenient, gentle and a pleasure to use. The dispensers and bottles could be placed anywhere, so hand hygiene was no longer restricted to the confines of a sink. And people enjoyed using PURELL Hand Sanitizer because it was refreshing and gentle.

Soon its popularity grew. People who used it at work also thought it would be great to use when they were at home or on the go.

In 1997, PURELL Hand Sanitizer was made available to consumers, forever changing the way the world stays well. It soon became America's #1 hand sanitizer and a significant part of popular culture.

Today, PURELL Hand Sanitizer remains one of the most recognized brands in the world. It defines the hand sanitizer category and is the brand most preferred by doctors, professionals and consumers everywhere.

And now we've taken the next step and introduced PURELL Advanced Hand Sanitizer, the ultimate in germ-killing effectiveness.