

Comfees Baby. Happy Mom.



What's Important To Moms

Nobody knows babies better than moms...

so we asked moms what's most important when choosing a diaper for their baby.



Absorbency & Leakage Protection

Absorbent diapers that prevent leaks which cause wet clothes, unhappy babies, and more reasons to wake up in the middle of the night.



Skin Health

Materials that are soft, hypoallergenic, and gentle on baby's skin.



Diaper Fit

A snug fit at every stage that provides leakage protection and helps growing babies move with comfort and ease.



Comfort

Dry, soft diapers tailored for a natural fit to increase baby's comfort.



Great Design

Once these other important needs are satisfied, moms want fun, colorful, and contemporary diaper designs.

What's Important to You





- Customer Loyalty
- **S** Reimbursement Needs

Comfees® Hits The Mark

Great performance and high quality materials are paramount in building the foundation of a loyal customer base. Once mom's trust is established, positive referrals and repeat purchases can help your business grow.

We provide dealers with current state-by-state product reimbursement analyses, and other data critical to the bottom line.









The Results Are In

Comfees® Performs

Comfees® equals or in some cases exceeds the performance of national brands and outperforms other healthcare brands.

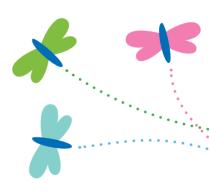
Important Qualities	Gmfees.	Huggies Snug & Dry	The Honest Company	First Quality
Purchase Intent	82%*	80%	68%	64%
Overall Rating	92%*	90%	80%	77%
Overall Absorbency	83%	89%*	83%	79%
Overall Fit	93%*	88%	83%	83%
Ability to Prevent Skin Irritation	91%	92 %*	90%	89%
Ability to Keep Skin Dry	83%	87%*	81%	76%

National Diaper In-Home Use Study, November, 2015

Comfees® Appealing Design

TOP TWO BOX SCORES:

When viewing Comfees® design, moms chose "Very Likely" or "Likely" for each category.









Comfees Poly & Loop Design Screen, December 2015

Premium Diapers Provide More

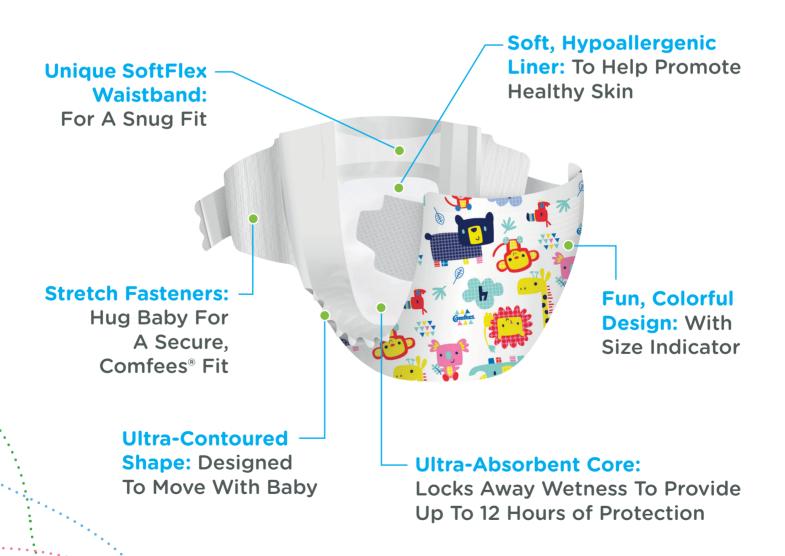


Comfees® Features and Benefits

With so much to offer, Comfees® is the perfect pick for today's moms and babies.

Total Fit System™

Provides Ultimate Comfort and Leakage Protection





The Right Size...







RE-ORDER#	SIZE	WEIGHT	PACKAGING	HCPCS
CMF-N	NB	Up to 10 lbs.	4 bags of 42 (168 ct.)	T4529
CMF-1	1	8 - 14 lbs.	4 bags of 50 (200 ct.)	T4529
CMF-2	2	12 - 18 lbs.	4 bags of 42 (168 ct.)	T4529
CMF-3	3	16 - 28 lbs.	4 bags of 36 (144 ct.)	T4529
CMF-4	4	22 - 37 lbs.	4 bags of 31 (124 ct.)	T4530
CMF-5	5	Over 27 lbs.	4 bags of 27 (108 ct.)	T4530
CMF-6	6	Over 35 lbs.	4 bags of 23 (92 ct.)	T4530
CMF-7	7	Over 41 lbs.	4 bags of 20 (80 ct.)	T4530

... Makes All The Difference







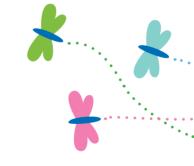




RE-ORDER #	SIZE	WEIGHT	PACKAGING	HCPCS
Boys				
CMF-B2	2T-3T	Up to 34 lbs.	6 bags of 26 (156 ct.)	T4531
CMF-B3	3T-4T	32 - 40 lbs.	6 bags of 23 (138 ct.)	T4532
CMF-B4	4T-5T	38+ lbs.	6 bags of 19 (114 ct.)	T4532
Girls				
CMF-G2	2T-3T	Up to 34 lbs.	6 bags of 26 (156 ct.)	T4531
CMF-G3	3T-4T	32 - 40 lbs.	6 bags of 23 (138 ct.)	T4532
CMF-G4	4T-5T	38+ lbs.	6 bags of 19 (114 ct.)	T4532







RE-ORDER#	SIZE	WEIGHT	PACKAGING	HCPCS
CMF-YS	S/M	38 - 65 lbs.	4 bags of 17 (68 ct.)	T4534
CMF-YM	M/L	65 - 85 lbs.	4 bags of 14 (56 ct.)	T4534
CMF-YL	L/XL	70 - 125 lbs.	4 bags of 13 (52 ct.)	T4534



Domtar Personal Care, Proud of Our Heritage.

At Domtar Personal Care, we craft premium quality products for everyday use that make life better. Comfees® is an important part of that heritage. We've always been dedicated to quality, value, and reliability and focus on delivering innovations that meet or exceed all industry standards. And, Comfees® is no exception. We've earned the trust of moms and caregivers, thus ensuring a sustainable continuation for future generations of happy, comfortable babies. Ultimately, that's what Domtar Personal Care is all about... it's personal.

75%

OF ENERGY USED IN OUR PULP AND PAPER MANUFACTURING IS FROM RENEWABLE ENERGY SOURCES.



REDUCTION IN TOTAL DIRECT AND INDIRECT
GREENHOUSE GAS EMISSIONS FROM PURCHASED
ENERGY AT OUR PULP AND PAPER MILLS
SINCE 2010

123%

REDUCED WASTE SENT TO LANDFILLS
FROM PULP AND PAPER MILLS
SINCE 2013



Domtar Personal Care beneficially re-used 81% of total manufacturing byproducts, including general trash, in 2014.